



swiss  
financial  
services

## Swiss Financial Services AG (Zurich, Switzerland)

Swiss Financial Services AG (Zurich, Switzerland) (“SFS Zurich”) was established in Zurich in 1985 and is a wholly owned subsidiary of Swiss Financial Services Holding AG which is domiciled in Zug, Switzerland (“SFS”). The Zurich office presently has a staff of four.

SFS Zurich’s primary responsibility lies in SFS Group management, business development and client relationship services as well as SFS Group IT Services. The SFS Group IT staff manages and coordinates the overall system infrastructure and software projects for the SFS Group.

SFS’s high-touch, non-bureaucratic service approach is our commitment to our clients to remain flexible and adapt our services to specific requirements our clients face in an ever changing global financial services market. Our strategic decision to be an independent boutique enables an environment of engaged people purely focused on caring for the business of our clients. This is exemplified by the fact that many of our people within the Swiss Financial Services Group have been with their respective offices since inception. SFS enjoys a highly reputable standing in the alternative investment industry of providing a truly conflict-free, personal and quality service. Historically, the source of new business to SFS has been from organic growth of existing clients and referrals from clients and other professionals.

Swiss Financial Services Holding AG (Zug, Switzerland), the parent company of all subsidiaries, continues to be privately held entirely by its employees and the founding family. SFS has approximately thirty employees in its four offices located in Zurich, Switzerland; Naperville, Illinois USA; Waterford, Ireland and Singapore.

Presently, SFS as a Group of companies services 49 clients with a total of 89 Funds for which we compute 235 NAVs per month.

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